



# MARKETING

*with Infinite Management*

PACKAGES AND PRICES

MARKETING 2020/2021

[WWW.INFINITEMANAGEMENTCO.COM](http://WWW.INFINITEMANAGEMENTCO.COM)



## MARKETING WITH INFINITE MANAGEMENT

Marketing is one of the most important aspects of your business. Without it, your leads and conversion rates will suffer greatly. There are so many forms of marketing now, that it can be difficult to know what is right for your business.

Infinite Management have spent years working on and learning about marketing to be able to manage it in house on all of our businesses.

It's time for us to spread our knowledge to others who could gain insight from it.

You can rely on our team to evaluate your current marketing strategies, make new suggestions and put an action plan into place.

Our marketing consultancy starts at an hourly rate, with ongoing management available.

## BESPOKE MARKETING

As small business owners ourselves, we understand that sometimes, fixed packages are not suitable for every business. One size does not fit all! For this reason, all of our packages are available as bespoke options.

Although we do have fixed marketing packages available, we would advise that you get in touch to discuss a tailored plan. Every business will require different marketing techniques. We can help: work out the best platforms for you to push content on, create content, create and post adverts and more.





## SETTING UP ON SOCIAL MEDIA

- 01.** - Full set up of one social page  
- One hour consult  
- Full guide on how to use your chosen platform  
**£75**
- 02.** - Full set up of two social pages  
- One hour consult  
- Full guide on how to use your chosen platform  
**£100**

## SOCIAL MEDIA MANAGEMENT

- 01.** - One chosen platform  
- 3 Organic posts per week  
- Content creation  
- Bespoke graphics  
**£175 PM**
- 02.** - One chosen platform  
- 5 Organic posts per week  
- Content creation  
- Bespoke graphics  
**£245 PM**

- One extra platform;  
Additional £50 PM  
- Page Management (returning  
messages, comments etc)  
Additional £20 PM



## OTHER MARKETING

### Marketing Consultation:

Includes: full review of your current marketing strategies, new marketing plan tailored to your business, marketing advice and ongoing support

**£125**

### Full Marketing Management:

Includes: management of your marketing plan for a full year, reviewing your marketing on a monthly basis, making changes where needed, coming up with new ideas and putting them into place.

**£300 PM**





**GET IN TOUCH**

*with Infinite Management*

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